



July 13, 2010
MEMORANDUM

TO: TERRY SCHILLING
BOBBY SCHILLING FOR CONGRESS
FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES
RE: ILLINOIS CONGRESSIONAL DISTRICT 17 SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 715N autodial survey of likely voters in Illinois Congressional District Seventeen. The interviews were conducted July 12th, 2010. This survey has a margin of error of +/- 3.66% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, 2004 and 2002 general election cycles.

T1. Are you registered to vote?

Yes..... 100%

T2. How likely are you to vote in the November election for Governor, US Senate and Congress?

Extremely Likely85%
Very Likely.....8%
Somewhat Likely7%

T3. Overall, do you think things in the country are headed in the right direction, or do you feel that they are off on the wrong track?

Right Direction.....29%
Wrong Track71%

T4. If the election for Congress was being held today, and all you knew about the two candidates was that one was a Republican, and the other was a Democrat, for whom would you vote?

Republican candidate 44%
Democrat candidate 35%
Undecided 21%

Thinking now about issues facing the country today

T5. Among the following list of issues, which do you think is the top priority that the Federal Government and Congress should be addressing the most?

Economy and jobs 52%
National Debt/Govt. spending 19%
Health care 9%
Illegal immigration 8%
National security/Domestic terrorism 3%
Undecided 9%

Thinking now about people active in government

T6. Do you have a favorable or unfavorable opinion of Phil Hare?

Favorable 27%
Unfavorable 41%
No Opinion 22%

Name ID 90%
Hard Name ID 68%
Never Heard Of 10%

T7. Do you have a favorable or unfavorable opinion of Bobby Schilling?

Favorable 21%
Unfavorable 18%
No Opinion 31%

Name ID 70%
Hard Name ID 39%
Never Heard Of 30%



T8. Do you approve or disapprove of the job Phil Hare is doing as your Congressman?

Approve 27%
Disapprove 43%
No Opinion..... 30%

T9. Do you believe Phil Hare has done a good enough job as your Congressman to deserve re-election, OR do you think that it is time to give someone else a chance to do a better job?

Give someone else a chance..... 50%
Deserves re-election 24%
Undecided 26%

T10. If the election for Congress was being held today, for whom would you vote if the candidates were Bobby Schilling, Republican, or Phil Hare, Democrat?

Bobby Schilling 45%
Phil Hare 32%
Undecided 23%

I am now going to read to you some information about Congressional candidate Bobby Schilling. After hearing each statement, tell me if you are more or less likely to support Bobby Schilling. The first statement is.....

T11. Bobby Schilling will be a fresh face to Washington. He is running on a platform of cutting wasteful spending, growing jobs with Kennedy and Reagan style tax cuts, and has pledged to fight for the middle class. After hearing this statement, are you more or less likely to support Bobby Schilling?

More Likely..... 57%
Less Likely 17%
Undecided 26%



T12. Bobby Schilling is a Republican with over 13 years of union experience. He served as a local union steward for the United Paperworkers International Union, and also served as the secretary treasurer in the United Food and Commercial Workers Union. After hearing this statement, are you more or less likely to support Bobby Schilling?

More Likely..... 33%
Less Likely 30%
Undecided 37%

T13. For statistical purposes, are you a man or a woman?

Female 54%
Male 46%

T14. Which of the following age groups applies to you?

18-34..... 12%
35-44..... 13%
45-54..... 22%
55-64..... 23%
65+ 30%

T15. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

White..... 92%
Hispanic/Latino..... 1%
Black/African American..... 4%
Another ethnic group 3%

T16. Are you or anyone in your household a member of a union?

Yes..... 34%
No..... 66%

